

Media release
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Tripadvisor Names The Bowes Museum Among its Top 10% of Attractions Worldwide



The Bowes Museum Exterior© The Bowes Museum, County Durham. Photography by Claire Collinson.

The Bowes Museum has been recognised in Tripadvisor's Travellers' Choice Awards for 2025. Tripadvisor's Travellers' Choice Award winners are among the top 10% of listings around the world on Tripadvisor.

As the world's largest travel guidance platform, Tripadvisor has unparalleled authority with travellers and diners. This award is based on genuine feedback from anyone in the community who has visited and left an authentic, first-hand review on Tripadvisor over a 12-month period, making it a valuable and trustworthy designation of travellers' favourites.

Sally Pearson, Head of Marketing, Engagement and Audiences, said: "We are honoured to be included among TripAdvisor's visitors' favourites this year. Thank you to the museum's visitors and reviewers for their support. This recognition means so much to our team and is a testament to the passion and dedication we put into creating a welcoming and inspiring experience for everyone who visits The Bowes Museum."

Kristen Dalton, President of Tripadvisor, expressed: "Congratulations to The Bowes Museum on its recognition in TripAdvisor's Travelers' Choice Awards for 2025. Ranking among the top percentage of businesses globally means you have made such a memorable impact on your visitors that many of them took time to go online and leave a glowing review about their experience. We hope this recognition continues to drive business to you in 2025 and beyond."

Discover more about The Bowes Museum on Tripadvisor [here](#).

-ENDS-

Note to editors:

A picture of The Bowes Museum is [here](#).

For film and photography requests and more information, please contact Marketing & Communications Coordinator:

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About The Bowes Museum

The Bowes Museum is a charity managing a Grade 1 listed accredited Museum and Grade 2 listed parkland in Barnard Castle. Founded by Joséphine & John Bowes 150+ years ago, this purpose-built Museum brings together an extraordinary, Designated collection of European fine and decorative art as a cultural resource for the people of Northern England, where today we celebrate artists, designers and makers.

The Bowes Museum receives funding from Durham County Council and, as a National Portfolio Organisation, receives support from Arts Council England. Arts Council England is the national development body for arts and culture across England, working to enrich people's lives. artscouncil.org.uk

The Bowes Museum is a member of the Discover Durham partnership of attractions, whose commitment is to promote Durham as an exciting and vibrant group travel destination and to provide the travel trade with a professional and knowledgeable service. discoverdurham.co.uk

Admission to The Bowes Museum is £17.70 for local members (residents of County Durham and Darlington), £20.00 for members (residents elsewhere), £19.50 for a day ticket, £21.45 for a day ticket including gift aid. Under 18s, full time students and carers are free. As a registered charity (number 1079639) The Bowes Museum needs to generate more than half of its income each year to care for the historic collection, buildings and parkland. Your donations are vital to that work. Visit thebowesmuseum.org.uk/support/ for more information.

About Tripadvisor

Tripadvisor, the world's largest travel guidance platform*, helps millions of people each month** become better travellers, from planning to booking to taking a trip. Travellers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and contributions, travellers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby.



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